Open Access: Barriers and Opportunities for Lower-income Countries Dan J Ncayiyana, MD Editor: South African Medical Journal International Seminar on Open Access for **Developing Countries** Salvador, Bahia September 21-22 2005

#### **Definitions**

'Open access to scientific and medical literature allows anyone, anywhere, with a connection to the Internet to find and read published research articles online, and to use their contents in the course of scholarship, teaching, and personal inquiry' [Public Library of Science]

Open access refers primarily to *articles*, not to journals *per se* 

Open access literature must be free of charge to the reader, and free of most copyright and licensing restrictions, in any language and in any science discipline

Stated differently, open access is the storage of peer reviewed health and medical or any other scientific literature in a public digital repository in such a manner that it can be retrieved or 'mined' using appropriate electronic search tools

## Open access repositories

Examples of digital repositories dedicated to open access include PLoS, PubMed Central, BioMed Central, and INIST (a repository for mainly French literature).

# Open access vehicles

- open access journals, and
- open access archives and repositories

# **Archiving**

 Archiving is when authors deposit peer reviewed articles published or accepted in their departmental or institutional archives

# Traditional paper journals online

- Most are accessible strictly by subscription only;
- Some allow only certain portions of the journal to be accessed without charge
- A minority publish their entire journals online for open access without any restrictions

# Web-based journals

Internet-based journals have been established by entities such as PLoS and Biomed Central for publication of high quality open access articles on the web.

#### Open access paper journals: minority

- 24 000 known research journals in circulation today across all disciplines and languages worldwide
- 2.5 million articles per year
- Of these, only about 100 000 articles are open access
- The web-based *Directory of Open Access*Journals (DOAJ) lists only 1761 scientific journals, including health and medical publications.

#### open access movement gains momentum

- increased demand for global exchange of scientific information
- escalating costs of paper journals for individual readers, and science libraries around the world.
- Scientific paper publishing is worth \$7 billion a year
- profits of as much as 40% on journal business.
- Society-owned science journals are cash cows cash cows

- Also driven by funding agencies:
- the NIH supported by Congress,
- the Wellcome Trust and
- the Howard Hughes Hughes Medical Institute.

# Challenges for lower-income country research

- little or no international reach, with
- only about 5% of the journals originating from developing countries meeting the criteria for indexing in international databases
- little academic credibility, and have little or no impact on the health status of the local communities they seek to influence

# Language barriers:

- Latin-American journals represent less than
  2% of journals indexed in Medline, and
- less than 1.7% of the references in Medline come from Latin-America.
- Non-English language-based indexing systems are emerging as a result, for French and Ibero-American literature

#### Research capacity constraints

- Inadequate funding from public and private sources
- Lack of interest among international funding entities to support research into the health problems of the developing world
- Impoverished academic and laboratory facilities
- Lack of institutional and political commitment to quality research [4]
- Poor technical human resource support
- Relentless brain drain of experienced researchers to wealthier countries

# Capacity challenges for journals

- The majority were severely under-funded
- They did not publish regularly
- They lacked high quality articles
- The had no access to reliable standard peer review

- They had huge distribution problems
- They lacked the managerial, marketing, technological and editorial skills
- They operated in environments of poor communications infrastructure, specifically with respect to power, postal service, telephone and Internet connectivity

# Promoting open access for research and research journals from lower-income countries

- Greater receptiveness to research papers from developing countries
- Greater receptiveness in the open access journals to research dealing with health problems of the South
- A suitable application of the 'author pays' formula for researchers from the South

- Commitment to health and medical research by governments of developing countries
- International support for indigenous research and open access research journals in developing countries